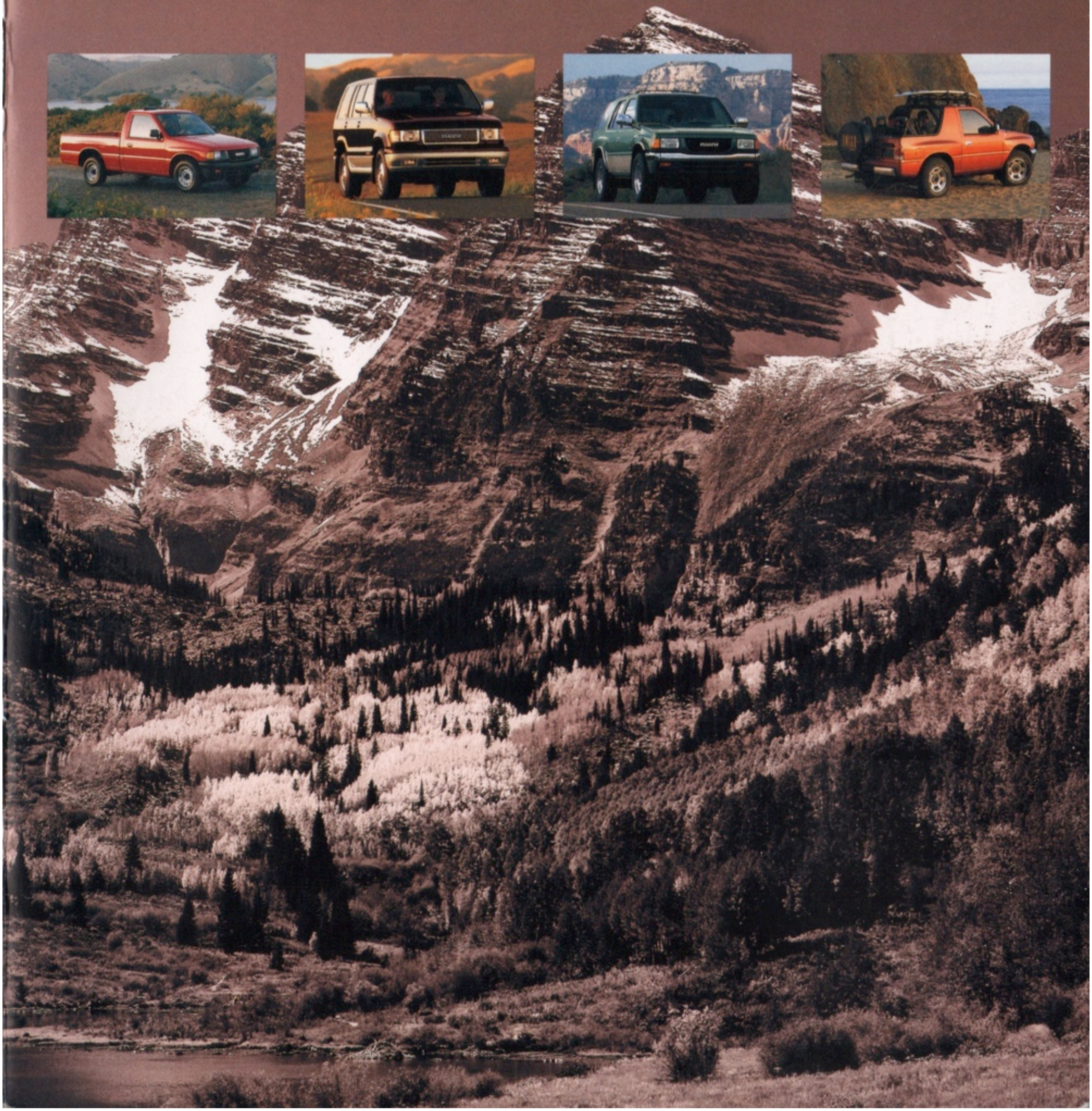
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ISUZU




ISUZU



ASK PEOPLE WHO DRIVE AN ISUZU *WHY* THEY DRIVE AN ISUZU, AND YOU'RE LIKELY TO HEAR A WHOLE LOT OF INTERESTING ANSWERS. SOME FOLKS WILL TELL YOU AMAZING TALES OF OFF-THE-BEATEN-PATH ADVENTURE. WHILE OTHERS WILL POINT TO THE MORE PRACTICAL SIDE OF AN ISUZU: ITS DURABILITY, VERSATILITY AND VALUE. YET WHETHER THEY DRIVE THE RUGGED AND REFINED TROOPER, OUR FREE-SPIRITED RODEO, THE FUN-LOVING AMIGO, OR ONE OF OUR DEPENDABLE, HARD-WORKING PICKUPS, ONE THING'S FOR CERTAIN. DRIVING AN ISUZU IS A SOURCE OF REAL SATISFACTION. AND WHEN ALL IS SAID AND DONE, ISN'T THAT WHAT YOU'D LIKE A LITTLE MORE OF FROM YOUR NEXT NEW VEHICLE?

ISUZU OWNERS MAY TAKE DIFFERENT ROUTES, BUT THEY REACH THE SAME CONCLUSION.





TROOPER LS

TROOPER.

SOPHISTICATION MEETS STRENGTH.

Isuzu Trooper defies conventional wisdom. The kind that says you can't cross a rugged 4x4 with a refined sedan. Yet that's just what Isuzu engineers have done. Trooper S, RS and LS combine civilized comfort with the substance and security of 4WD like no other vehicle on the road. Let's face it: life's full of compromises. But that doesn't mean you should fill your garage with one.



Trooper's rugged sophistication translates into 2-door form in the RS model. Like all Isuzu Troopers, its refined performance and remarkable versatility will make you wonder why you ever settled for the ho-hum experience of driving an ordinary coupe or sedan.

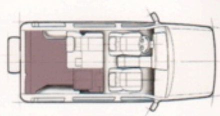
TROOPER S and LS

are built for anybody who thinks big. Their spacious cabins let five adults stretch out in comfort. And their versatile seating can be positioned to create up to 90 cubic feet of cargo room. (That's roughly four times what a typical refrigerator holds. Think of the picnic you could pack.) There are adjustable head restraints both front and rear. A 60/40-split folding rear seat can also recline up to 40 degrees.* And under the rear seat, there's a concealed storage bin to hide valuables.





You can open Trooper's unique 70/30 split rear doors with one hand, one at a time. And you won't have to climb over a tailgate just to grab an armful of heavy grocery bags. Or jump up to reach an open hatch.



Trooper's 60/40-split folding rear seat gives you a variety of seating and cargo configurations.*

How's this for a warm welcome? Trooper LS offers optional heated power front seats with leather seating surfaces. To position the seat to your satisfaction, just touch the buttons: the driver's seat adjusts four ways, while the passenger seat adjusts two ways.



Trooper LS: not only is it "more spacious and more luxurious than the Jeep Grand Cherokee," but it's "more sporting to drive... than Ford Explorer." *(Automobile Magazine)*

*Optional on S, standard on LS.

RODEO.
IT'S PRACTICALLY A WAY OF LIFE.

Take one look at an Isuzu Rodeo and you know you're dealing with a serious Sport Utility Vehicle. In 2- or 4-wheel-drive models, Rodeo gives you the performance of a 175-horsepower V6.* Its roomy interior features the versatility of a fold-down rear seat. And with its auto-locking hubs, the 4WD Rodeo easily takes on rugged off-highway adventure.



Rodeo's rugged on the outside, refined on the inside. On Rodeo LS models, standard features include a leather-wrapped steering wheel, a 4-speaker AM/FM stereo cassette sound system, power windows, power door locks, power mirrors and air conditioning.

* V6 optional on 2WD S.



RODEO LS 4WD



AMIGO XS 4WD

AMIGO.
ARE YOU HAVING FUN YET?

They'll probably never use Amigo to teach Driver's Ed. Don't get us wrong: Amigo's got a practical side. But what makes it amazing is how quickly an Amigo takes you to where the fun is. Whether it's the S or XS model, 2WD or 4WD, Amigo has the performance, comfort, style and versatility to get you anywhere you want to go. So long as your destination isn't Dullsville, U.S.A.



With Amigo's removable rear canvas top and optional removable sunroof, it's no hassle to suddenly make the most of the day's sunshine. And, Amigo's rear bench seat folds to help you carry a load of fun-filled cargo.

PICKUPS
THAT GET DOWN TO BUSINESS.

Isuzu Pickups have the power to haul up to 1470 lbs* of payload in a durable double-wall cargo bed. They've got a rugged suspension to handle the tough terrain. And because they're affordable and built to stay that way, our Pickups help handle something else: your budget.



From top to bottom: our 4WD Pickup comes with a standard 2.6-liter 4-cylinder engine or — for more pull — there's an optional 3.1-liter V6. Our 2WD Pickups include Spacecab and Standard Cab (with Standard or Long Bed).

*Payload varies by model and includes cargo, passengers and optional equipment.



PICKUP 2WD

TROOPER

MODEL AVAILABILITY			
Trooper **S** (4-door 4WD), **RS** (2-door 4WD), **LS** (4-door 4WD)			
	S	**RS**	**LS**
MECHANICAL FEATURES			
3.2-liter 190-hp 24-valve DOHC V6 engine	–	S	S
3.2-liter 175-hp 24-valve SOHC V6 engine	S	–	–
5-sp manual transmission	S	S	S
4-sp automatic with power and winter modes	O	O	O
Part-time 4-wheel drive, auto-locking hubs	S	S	S
Independent double-wishbone front suspension	S	S	S
4-link rear suspension	S	S	S
Power 4-wheel ventilated disc brakes	S	S	S
Rear-Wheel Anti-lock Brake System	S	S	–
4-wheel Anti-lock Brake System (ABS)	O	O	S
Variable-assist power steering	S	S	S
P245/70R16 all-season radial M+S tires	S	S	S
16" alloy wheels (includes spare), wheel locks	O	S	S
Limited-slip differential	O	S	S
EXTERIOR FEATURES			
70/30 vertically split rear doors	S	S	S
Rear window defogger, wiper and washer	S	S	S
Headlight wiper/washer system, fog lights	–	S	S
Power mirrors with defoggers and power fold-in	O	S	S
Underbody skid plates	S	S	S
INTERIOR FEATURES			
Reclining front bucket seats	S	S	S
4-way driver seat, dual fold-down front armrests	–	S	S
Leather Trim Package (includes gray leather seating surfaces and heated power front seats)	–	–	O
60/40-split folding and reclining rear seat	O	–	S
Cargo cover and convenience net	O	S	S
COMFORT/CONVENIENCE FEATURES			
Air conditioning with CFC-free refrigerant	O	S	S
Cruise control with cancel and resume	O	S	S
Power windows and door locks	O	S	S
Tilt steering wheel (leather-wrapped on RS, LS)	S	S	S
Center console with beverage holder	S	S	S
100-watt AM/FM stereo cassette	S	S	S
6-speaker premium sound system	O	S	S
Compact disc player	O	O	O
Anti-theft security system	–	S	S
Tachometer and full instrumentation	S	S	S
Preferred Equipment Package (power windows, locks and mirrors, air conditioning, cruise control, split rear seat, premium sound system, cargo cover and net)	O	–	–
Appearance Package (bright exterior trim, 16" alloy wheels, color-keyed bumpers)	O	–	–

RODEO

MODEL AVAILABILITY				
Rodeo **S** (4-door, 2WD or 4WD), **LS** (4-door, 2WD or 4WD)				
	2WD		**4WD**	
	S	**LS**	**S**	**LS**
MECHANICAL FEATURES				
3.2-liter 175-hp 24-valve SOHC V6 engine	O	S	S	S
2.6-liter 120-hp SOHC 4-cylinder engine	S	–	–	–
5-sp manual transmission	S	–	S	S
4-sp automatic with power and winter modes	O	S	O	O
Part-time 4-wheel drive, auto-locking hubs	–	–	S	S
Independent double-wishbone front suspension	S	S	S	S
Variable-assist power steering	S	S	S	S
Power 4-wheel ventilated disc brakes (V6)	S	S	S	S
Rear-Wheel Anti-lock Brake System	S	S	S	S
P245/70R16 all-season radial M+S tires	–	–	O	S
P225/75R15 all-season radial M+S tires	S	S	S	–
Alloy wheels (includes spare), wheel locks	–	S	O	S
Limited-slip differential	–	–	O	O
EXTERIOR FEATURES				
Two-piece tailgate with glass hatch	S	S	S	S
Rear window defogger	S	S	S	S
Rear window wiper and washer (optional on 2.6-L)	S	S	S	S
Dual outside mirrors, right side convex	S	–	S	–
Power mirrors (with defoggers on LS)	O	S	O	S
Full-size outside-mounted spare tire (V6)	S	S	S	S
Aero roof rack with adjustable crossbars	O	S	O	S
Tilt-up/removable tinted glass sunroof	–	O	–	O
Underbody skid plates (V6)	S	S	S	S
INTERIOR FEATURES				
3-passenger front bench seat (4-cylinder)	S	–	–	–
Reclining front bucket seats (V6)	S	S	S	S
Front and rear see-through head restraints	S	S	S	S
60/40-split folding rear bench seat	–	S	–	S
Removable cargo-area convenience net	O	S	O	S
COMFORT/CONVENIENCE FEATURES				
Air conditioning with CFC-free refrigerant	O	S	O	S
Leather-wrapped tilt steering wheel	–	S	–	S
Cruise control with cancel and resume	O	S	O	S
Power windows and door locks	O	S	O	S
Center storage console with padded lid (V6)	S	S	S	S
AM/FM ETR 4-speaker stereo cassette	O	S	O	S
AM/FM ETR stereo logic cassette with CD	–	O	–	O
Tachometer and full instrumentation (V6)	S	S	S	S
Low fuel warning light, trip odometer	S	S	S	S
Preferred Equipment Package (power windows, locks and mirrors, cruise control, air conditioning, AM/FM stereo cassette, aero roof rack, cargo net)	O	–	O	–

S = Standard O = Optional – = Not Available
Some optional items may be available only as part of option packages or in conjunction with other options. See your authorized Isuzu dealer for details.

AMIGO

MODEL AVAILABILITY

Amigo **S** (2-door, 2WD or 4WD), **XS** (2-door, 2WD or 4WD)

	2WD S	2WD XS	4WD S	4WD XS
MECHANICAL FEATURES				
2.6-liter 120-hp SOHC 4-cylinder engine	S	S	S	S
Multi-point fuel injection	S	S	S	S
5-speed manual transmission	S	S	S	S
Part-time 4-wheel drive, manual-locking hubs	–	–	S	S
Independent double-wishbone front suspension	S	S	S	S
Variable-assist power steering	S	S	S	S
Power 4-wheel ventilated disc brakes	S	S	S	S
Rear-Wheel Anti-lock Brake System	S	S	S	S
Variable-assist power steering	S	S	S	S
P245/70R16 all-season radial M+S tires	S	S	S	S
16" alloy wheels (includes spare)	–	S	–	S
16" styled steel wheels with trim rings	S	–	S	–
4WD-style ride height	S	S	S	S
EXTERIOR FEATURES				
Removable canvas top with roll-up rear window	S	S	S	S
Side-opening tailgate with lock	S	S	S	S
Outside-mounted full-size spare tire	S	S	S	S
Dual black power mirrors	S	–	S	–
Dual bright power mirrors with defoggers	–	S	–	S
Tilt-up/removable tinted glass sunroof	O	O	O	O
Roof-mounted LED stop lamp	S	S	S	S
Underbody skid plates	–	–	S	S
INTERIOR FEATURES				
Reclining front bucket seats	S	S	S	S
Fold-and-tumble rear bench seat	S	S	S	S
Adjustable front and rear head restraints	S	S	S	S
Tweed cloth upholstery	S	S	S	S
Cut-pile carpeting and carpeted floor mats	S	S	S	S
Rear cargo area mat	S	S	S	S
COMFORT/CONVENIENCE FEATURES				
Air conditioning with CFC-free refrigerant	O	O	O	O
3-spoke soft-grip steering wheel	S	S	S	S
Tilt steering wheel	–	S	–	S
Gearshift console and boot	S	S	S	S
Center console with storage compartment	S	S	S	S
Lockable remote hood release	S	S	S	S
Lockable glove compartment	S	S	S	S
Door-activated dome light with 3-way switch	S	S	S	S
AM/FM ETR 2-speaker stereo cassette	O	O	O	O
AM/FM ETR 4-speaker pull-out stereo cassette	O	O	O	O
Tachometer and full instrumentation	–	S	–	S
Low fuel warning light, trip odometer	S	S	S	S

PICKUP

MODEL AVAILABILITY*

Pickup **Standard Cab** (2WD or 4WD), **Spacecab** (2WD)**

	2WD	4WD
MECHANICAL FEATURES		
2.3-liter 96-hp SOHC 4-cylinder engine	S	–
2.6-liter 120-hp fuel-injected 4-cylinder engine	O	S
3.1-liter 120-hp fuel-injected V6 engine	–	O
5-speed manual transmission	S	S
4-speed automatic transmission (2.6-L only)	O	–
Part-time 4-wheel drive, manual-locking hubs	–	S
Independent double-wishbone front suspension	S	S
Variable-assist power steering (optional on 2.3-L)	S	S
Power-assisted ventilated front disc brakes	S	–
Power-assisted 4-wheel disc brakes	–	S
Rear-Wheel Anti-lock Brake System	S	S
10.5R Tire and Aluminum Wheel Package (31 x 10.5R M+S rated tires, 15" alloy wheels, front and rear mudflaps, fender flares)	–	O
EXTERIOR FEATURES		
Double-wall cargo bed	S	S
Long cargo bed (2.3-L only)	O	–
Full-size spare tire with under-bed carrier	–	S
Dual outside mirrors, right side convex	S	S
Flip-open rear quarter windows (Spacecab)	S	–
Bright Package (bright exterior trim, bright grille surround, bright rear step bumper)	O	O
Black rear step bumper	O	O
Sliding rear window	O	O
Bedliner (includes tailgate liner)	O	O
Underbody skid plates	–	S
INTERIOR FEATURES		
3-passenger bench seat (Standard Cab)	S	S
Reclining front bucket seats (Spacecab)	S	–
Dual adjustable see-through head restraints	S	S
Dual fold-down rear jump seats (Spacecab)	S	–
Retractable rear cargo cover (Spacecab)	S	–
Rear compartment trim (Spacecab)	S	–
Tweed cloth upholstery	S	S
Cut-pile carpeting	S	S
Carpeted floor mats (optional on 2.3-L)	S	S
COMFORT/CONVENIENCE FEATURES		
Air conditioning with CFC-free refrigerant	O	O
Lockable glove compartment	S	S
Dashboard utility tray	S	S
AM/FM ETR 2-speaker stereo cassette	O	O
Tachometer and full instrumentation	–	S
Low fuel warning light, trip odometer	S	S

* The Isuzu Pickup is not available in California.
Spacecab, automatic transmission and V6 are not available in New York.
** Spacecab available only with 2.6-liter engine and manual transmission.

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As Japan's oldest car maker, Isuzu has always had a commitment to quality. Today, that tradition continues. Our goal is to meet your needs by building trucks and Sport Utility Vehicles that deliver exceptional value and lasting satisfaction. And to back every vehicle we make with comprehensive warranties and offer a free 24-hour Roadside Assistance Program that's there for you 365 days a year. Our dealers have matched our commitment by making major investments in their facilities, their equipment and in the quality of their technicians. If you haven't done so already, we invite you to visit your local Isuzu dealership for a complete test drive. Because ultimately, driving an Isuzu is far more satisfying than simply reading about one.

ISUZU

Practically/*Amazing*

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